

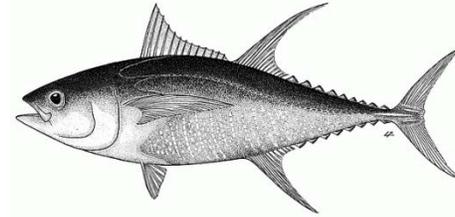


Cannon Fish Company

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YELLOWFIN TUNA SUSTAINABILITY FACT SHEET



Latin Name	Thunnus albacares
FAO Name	Yellowfin Tuna
Area of Catch	Indian Ocean (FAO 57)
Regulatory Agencies	Indian Ocean Tuna Commission (IOTC) National Oceanic and Atmospheric Administration (NOAA)

Yellowfin Tuna (*Thunnus albacares*) is a highly migratory species that is fished mainly in tropical and sub-tropical waters all over the world. This species of tuna has a high reproductive potential with the ability to spawn millions of eggs daily. In warm tropical waters, their spawning habits are not limited to a season, allowing yellowfin tuna the capability of reproducing throughout the year (Fishwatch, NOAA). Yellowfin Tuna populations are considered healthy, and with the cooperation of several international agencies and governments, conservation measures are in place to manage the sustainable harvesting of Yellowfin Tuna stocks worldwide.

According to Fish Source, Yellowfin Tuna from the Indian Ocean is eligible for Marine Stewardship Council (MSC) certification based on their score of management and health of this fish stock. Fish Source scored the current Indian Ocean yellowfin tuna stock as 8.5 and the future health of the fish stock as 8.0 which correspond to a MSC rating of 85 and 80 respectively. "If existing measures of sustainability consider a fishery to be relatively well managed, then it will typically score 8 or more out of 10 on FishSource," according to Fish Source.

Cannon Fish Yellowfin Tuna is caught using manageable long line and hand line methods in the warm tropical Indian Ocean. Each shipment of frozen tuna is imported by Cannon Fish Company from fishing vessels regulated by the Indian Ocean Tuna Commission (IOTC) and National Oceanic and Atmospheric Administration (NOAA). Each shipment of Yellowfin Tuna is declared and certified by the IOTC as maintaining standards in accordance with the maximum sustainable yield for that fish stock in agreement with the International Seafood Sustainability Foundation (ISSF). In addition, the import is accompanied by a Certificate of Origin that guarantees that the method of catch is in compliance with NOAA "dolphin-safe" policies.